

CHANEL MILLER

ART DIRECTOR + CREATIVE

EDUCATION

ONE SCHOOL
PORTFOLIO PROGRAM
LOS ANGELES, CA | 2020-2021
Certificate of Completion - Art Direction
(*graduated with honors*)

CAL STATE UNIVERSITY - EAST BAY
HAYWARD, CA | 2015-2017
Bachelors of Arts - Graphic Design

CAÑADA COLLEGE
REDWOOD CITY, CA | 2013-2015
Associate of Arts - Multimedia Art & Tech

SKILLS

Photoshop
InDesign
Illustrator
Figma

CONTACT

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chanelmiller.com

EXPERIENCE

R/GA | ART DIRECTOR + CULTURE COLLECTIVE CHAIR
NEW YORK, NY | 2021 - PRESENT

Ideate and conceptualize digital and social content for various accounts. Works closely with producers, creative directors, copywriters and designers to execute ideas through effective communication. Uses mood boards, design explorations and storyboarding to communicate ideas. Creates concepts for various campaign pitches.

Chair of Black Employee Network Culture Collective which facilitates the success of Black employees, creates connections, and promotes environments that welcome, value and leverage diversity.

ARGONAUT | STUDIO DESIGNER
SAN FRANCISCO, CA | 2019-2021

Completed final in-house steps for Cricket Wireless' print and digital assets before going live. Responsible for preparing working files and ensuring all assets met brand standards to be produced at the highest quality. Was creative lead on re-brand for Where Are All The Black People, featured across social platforms and The One Club For Creativity's website.

MINTED | DESIGN ASSOCIATE
OAKLAND, CA | 2018-2019

Collaborated with clients to ensure design modifications were correct and ready for print. Made design edits and color corrected assets for special events like weddings, birthdays, etc. before they were sent to print.

CAL STATE UNIVERSITY - EAST BAY | GRAPHIC DESIGNER
HAYWARD, CA | 2017-2018

Concepted and created for university Recreation & Wellness Center. Executed re-brand for Intramural Sports program including team apparel and signage for on campus activities and events.

