

CHANEL MILLER

ART DIRECTOR + CREATIVE

CONTACT

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chanelmiller.com
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CREATIVE SKILLS

Strategy
Visual Storytelling
Concept Development
Creative direction and oversight
Pre-production
Solution-oriented
Product design software
Wire-framing
Brand visual guidelines

PROGRAM SKILLS

Photoshop
Illustrator
InDesign
Figma
XD
Sketch
Procreate
Microsoft Office

CLIENTS

Samsung
Verizon
Uber/Uber Eats
Ally Bank
American Express
Where Are All the Black People?
Cricket Wireless
Business pitch work

EDUCATION

Google UX Design Course | Present
(Expected completion June 2023)

ONE School | 2021
Certificate, Art Direction (honors grad)

CSU East Bay | 2017
B.A. Graphic Design

Cañada College | 2015
A.A. Multimedia Art & Technology

EXPERIENCE

R/GA | Art Director + Culture Collective Chair
March 2021 — April 2023

- Conceptualized digital and social content for various accounts.
- Worked closely with producers, creative directors, copywriters and designers to execute ideas through effective communication.
- Developed campaigns for TV, print and social.
- Chair of the Black Employee Network Culture Collective, facilitated the success of Black employees.

ARGONAUT | Studio Designer
February 2019 — March 2021

- Completed final in-house steps for Cricket Wireless' print and digital assets.
- Prepared working files and ensured all assets met brand standards to be produced at the highest quality.
- Creatively led re-brand for Where Are All The Black People?

MINTED | Design Associate
September 2018 — January 2019

- Collaborated with clients to ensure design modifications were made and designs were prepared for production.
- Made design edits for special event assets.

CSU - EAST BAY | Graphic Designer
January 2017 — December 2018

- Concepted and created university print assets.
- Designed re-brand for university Intramural Sports program.