

CHANEL MILLER

CREATIVE LEADER

Sacramento, CA

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EXPERTISE

Pharmaceutical Marketing

Social-First Art Direction

Brand Storytelling

Creative Strategy

Inclusive & Culturally Relevant Design

Visual Identity & Branding

Video & Photography Production

Campaign Development

Creative Leadership and Direction

Print Production

Team Mentorship

TOOLS + SOFTWARE

Adobe Creative Suite

Microsoft Office

Google Workspace

Figma

Asana

Salesforce

Powerpoint

Keynote

AI Tools for Creative Ideation

EDUCATION

Certificate – Art Direction

One School, 2021

Bachelor's Degree – Graphic Design

CSU East Bay, 2017

Associate's Degree – Multimedia

Cañada College, 2015

CAREER SUMMARY

Senior Art Director and Creative Leader with 8+ years of experience developing integrated creative campaigns across pharmaceutical, healthcare, finance, and consumer brands. Experienced designing digital, social, print, CRM, and video assets that translate complex information into engaging customer experiences. Skilled at partnering with cross-functional marketing, medical, strategy, and production teams to deliver high impact creative in regulated environments.

Area 23, New York City

Senior Art Director

10/2024 – 04/2026

- Led creative development for integrated pharmaceutical marketing campaigns across digital, social media, email, video, and print.
- Designed HCP and DTC facing creative that translated complex medical information into engaging visual experiences.
- Created campaign concepts, social assets, digital banners, animations, and presentation decks while ensuring brand and regulatory compliance.
- Partnered with medical, legal, strategy and production teams to align creative with brand goals.
- Presented creative concepts and rationale to internal leadership and pharmaceutical clients.

Publicis, New York City

Senior Art Director

05/2023 – 10/2024

- Developed integrated marketing campaigns across digital, social, web, print, and video for Fortune 500 brands.
- Produced campaign assets spanning websites, landing pages, social content, email marketing, presentations, and promotional materials.
- Collaborated with voice-over artists, editors, and production teams to bring creative concepts to life through video and audio storytelling.
- Mentored junior creatives while maintaining quality and brand consistency across multiple campaigns.

R/GA, New York City

Art Director + ERG Chair

03/2021 – 05/2023

- Designed digital campaigns, social activations, and branded experiences for global consumer brands.
- Created content across paid social, web, experiential, and digital platforms.
- Partnered with cross-functional teams from concept through production and launch.
- Chaired ERG initiatives for mentorship and professional growth of Black creatives.

ARGONAUT, San Francisco

Studio Designer

02/2019 – 03/2021

- Built design systems and visual identities for national campaigns across multiple channels.
- Partnered with strategy and creative leads to ensure cohesive storytelling.
- Supported end-to-end production from concept to delivery.

LEADERSHIP + CULTURAL IMPACT

From 2023–2025, I led brand strategy and creative direction for a nonprofit uplifting Black professionals across industries. Managed a creative team, produced cultural events, and executed storytelling initiatives that centered collaboration and economic empowerment. Speaker and mentor for creative students across NYC and Florida.