

CHANEL MILLER

ART DIRECTOR + CREATIVE

CONTACT

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chanelmiller.com
imchanelmiller@gmail.com

CREATIVE SKILLS

Strategy
Visual Storytelling
Concept Development
Creative direction and oversight
Pre-production
Solution-oriented
Product design software
Wire-framing
Brand visual guidelines

PROGRAM SKILLS

Photoshop
Illustrator
InDesign
Figma
XD
Sketch
Procreate
Microsoft Office

CLIENTS

Citi
Samsung
Verizon
Uber
Uber Eats
Ally Bank
American Express
Where Are All the Black People?
Cricket Wireless
Business pitch work

EDUCATION

ONE School | 2021
Certificate, Art Direction (honors grad)

CSU East Bay | 2017
B.A. Graphic Design

Cañada College | 2015
A.A. Multimedia Art & Technology

EXPERIENCE

PUBLICIS NY | Senior Art Director

May 2023 — Present

- Creates and manages original, persuasive and conceptually compelling work for campaigns.
- Utilizes exceptional art direction skills paired with the ability to implement strategic and conceptual thinking.
- Develops film and social campaigns.

R/GA | Art Director + Culture Collective Chair

March 2021 — April 2023

- Conceptualized digital and social content for various accounts.
- Worked closely with producers, creative directors, copywriters and designers to execute ideas through effective communication.
- Developed campaigns for TV, print and social.
- Chair of the Black Employee Network Culture Collective, facilitated the success of Black employees.

ARGONAUT | Studio Designer

February 2019 — March 2021

- Completed final in-house steps for Cricket Wireless' print and digital assets.

- Prepared working files and ensured all assets met brand standards to be produced at the highest quality.

- Creatively led re-brand for Where Are All The Black People?

MINTED | Design Associate

September 2018 — January 2019

- Collaborated with clients to ensure design modifications were made and designs were prepared for production.

- Made design edits for special event assets.